

Rep Order# 8833202 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36788

Printed: 09/28/2012 1:59 PM
Last Received: 09/28/2012 12:28 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () CROSSROADS GPS
Product CROSSROADS GPS
Estimate# 775
Buyer EMILY MILHOAN
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //775
Flight Dates 09/11/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
NEW REVISED TOTAL - \$126,165
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU-F	137A-207A	ELECTRIC PLAYGROUND	:30	\$85.00	09/11-09/14	3 ✓	1	3	\$255.00	
				Sales Remark: V5 .								
				V5 Comment Changed, Spots/week Changed								
	2	M	137A-207A	ELECTRIC PLAYGROUND	:30	\$85.00	09/17-09/17	1	1	1	\$85.00	
	3	TU-F	1100P-1135P	8 NEWS NOW @ 11P	:30	\$1,900.00	09/11-09/14	2	1	2	\$3,800.00	
	4	M	1100P-1135P	8 NEWS NOW @ 11P	:30	\$1,900.00	09/17-09/17	1	1	1	\$1,900.00	
	5	SU	600A-630A	8 NEWS NOW SUN MORNING #1	:30	\$400.00	09/16-09/16	1	1	1	\$400.00	
	6	SU	630A-800A	CBS SUNDAY MORNING	:30	\$1,500.00	09/16-09/16	1	1	1	\$1,500.00	
	7	SU	800A-830A	8 NEWS NOW SUN MORNING #2	:30	\$1,500.00	09/16-09/16	0	0	0	\$0.00	
	8	TU-F	900A-1000A	LIVE WITH KELLY	:30	\$750.00	09/11-09/14	4	1	4	\$3,000.00	

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	9	M	900A-1000A	LIVE WITH KELLY	:30	\$750.00	09/17-09/17	1	1	1	\$750.00	
	10	TU-F	630P-700P	INSIDE EDITION	:30	\$1,200.00	09/11-09/14	4	1	4	\$4,800.00	
	11	M	630P-700P	INSIDE EDITION	:30	\$1,200.00	09/17-09/17	1	1	1	\$1,200.00	
	12	TU-F	1200P-1230P	NOON NEWS	:30	\$750.00	09/11-09/14	4	1	4	\$3,000.00	
	13	M	1200P-1230P	NOON NEWS	:30	\$750.00	09/17-09/17	1	1	1	\$750.00	
	14	TU-F	500P-630P	8 NEWS NOW @ 5P & 6P	:30	\$1,300.00	09/11-09/14	4	1	4	\$5,200.00	
	15	M	500P-630P	8 NEWS NOW @ 5P & 6P	:30	\$1,300.00	09/17-09/17	1	1	1	\$1,300.00	
	16	TU-F	1000A-1100A	PRICE IS RIGHT	:30	\$2,500.00	09/11-09/14	2	1	2	\$5,000.00	
	17	TU-F	400P-500P	8 NEWS NOW @ 4P & 430P	:30	\$1,100.00	09/11-09/14	4	1	4	\$4,400.00	
	18	M	400P-500P	8 NEWS NOW @ 4P & 430P	:30	\$1,100.00	09/17-09/17	1	1	1	\$1,100.00	
	19	TU-F	600A-700A	8 NEWS NOW @ 6A	:30	\$900.00	09/11-09/14	2	1	2	\$1,800.00	
	20	M	600A-700A	8 NEWS NOW @ 6A	:30	\$900.00	09/17-09/17	1	1	1	\$900.00	
	21	TU-F	1135P-1237A	LETTERMAN	:30	\$750.00	09/11-09/14	2	1	2	\$1,500.00	
	22	M	1135P-1237A	LETTERMAN	:30	\$750.00	09/17-09/17	1	1	1	\$750.00	

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	23	SA	500A-700A	SAT EARLY SHOW	:30	\$450.00	09/15-09/15	1	1	1	\$450.00	
	24	TU-F	700A-900A	CBS THIS MORNING	:30	\$800.00	09/11-09/14	2	1	2	\$1,600.00	
	25	M	700A-900A	CBS THIS MORNING	:30	\$800.00	09/17-09/17	1	1	1	\$800.00	
	26	TU-F	500A-600A	8 NEWS NOW @ 5A	:30	\$800.00	09/11-09/14	3	1	3	\$2,400.00	
	27	M	500A-600A	8 NEWS NOW @ 5A	:30	\$800.00	09/17-09/17	1	1	1	\$800.00	
	28	TU-F	300P-400P	ELLEN	:30	\$900.00	09/11-09/14	4	1	4	\$3,600.00	
	29	M	300P-400P	ELLEN	:30	\$900.00	09/17-09/17	1	1	1	\$900.00	
	30	TU	800P-900P	NCIS	:30	\$18,000.00	09/11-09/11	1	1	1	\$18,000.00	
	31	TH	800P-900P	BIG BANG/TWO & A HALF MEN	:30	\$15,000.00	09/13-09/13	1	1	1	\$15,000.00	
	32	SU	700P-800P	60 MINUTES	:30	\$20,000.00	09/16-09/16	1	1	1	\$20,000.00	
	33	TU-F	1100A-1200P	YOUNG & RESTLESS	:30	\$3,500.00	09/11-09/14	2	1	2	\$7,000.00	
	34	TU-F	1237A-137A	LATE LATE SHOW	:30	\$350.00	09/11-09/14	4	1	4	\$1,400.00	
	35	M	1237A-137A	LATE LATE SHOW	:30	\$350.00	09/17-09/17	1	1	1	\$350.00	
	36	SA	1135P-1235A	PRIVATE PRACTICE	:30	\$250.00	09/15-09/15	1	1	1	\$250.00	
	37	SU	1235A-105A	CBS CRIMETIME/SPORTS SPECTACULAR	:30	\$150.00	09/16-09/16	1	1	1	\$150.00	

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	38	SU	205A-305A	UP TO THE MINUTE	:30	\$75.00	09/16-09/16	1	1	1	\$75.00	
	39	F	900P-1000P	CSI:NY	:30	\$8,500.00	09/14-09/14	1	1	1	\$8,500.00	
	40	SA	800P-1000P	KLAS MOVIE	:30	\$1,500.00	09/15-09/15	1	1	1	\$1,500.00	

---REPORT TOTALS---

Report Totals: 70 / \$126,165.00

---SALES MONTHLY TOTALS---

Sep 12: 70 / \$126,165.00

Sales Totals: 70 / \$126,165.00

Station Totals: 70 / \$126,165.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$420,550	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books null
Demos RA35+